### Conference Program

The 2013 International Conference on  
“Innovation in Teaching Languages and Culture”  
Suan Dusit Rajabhat University, Bangkok, Thailand  
17 – 18 July 2013

#### Wednesday, 17 July 2013

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<th>Time – Room</th>
<th>Raktakanishta Hall</th>
<th>Khala Room, The Suan Dusit Place</th>
<th>Kumarika Room, The Suan Dusit Place</th>
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<tr>
<td>8.30 – 9.00</td>
<td>Registration</td>
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<tr>
<td>9.00 – 9.30</td>
<td>Opening ceremony</td>
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| 9.30 – 10.30| **1st Plenary Session**: Globalization and Developing Metacultural Competence in Learning English as an International Language  
Professor Farzad Sharifian  
Director, Language and Society Centre, Monash University Australia  
|                                    |                                  |                                    |
| 10.30 – 10.45| Coffee break      |                                  |                                    |
| **Parallel Sessions**              |                                  |                                  |                                    |
| Time – Room | Raktakanishta Hall | Khala Room, The Suan Dusit Place | Kumarika Room, The Suan Dusit Place |
| 10.45 – 11.15 | “COMFI” (COMMUNICATIVE FINGERS): Implementation in Teaching Carried Out by Multi-Language and Culture Programme, Sebelas Maret University  
Umi Khoeryiah  
| Spelling Mistakes: Some Basic Issues in the Arab Context  
Md Sohel Rana  
| An Analysis of the GEC-Filipino Implementation in LCU in Metro Manila: Towards the Creation of an Evaluation Design on Language Planning in Education  
Nina Christina Lazaro-Zamora  
| |
Linh Trang Bach and Nguyen Thi Tu  
| A Survey on the Grammatical Structures in the Written and Oral Mode of First Year Bachelor of Science in Accountancy Students  
Marissa R. Guiab and Rischelle R. Guiab-Aggabao  
| Innovation in Teaching Vernacular Medium Children  
Neelam Tikkha  
| |
| 11.45 – 12.15 | Enhancing the Effectiveness and Efficiency of RA Abstract Writing: An Analysis of Rhetorical Organizations in ScienceDirect Top 25 Hottest Articles  
Adul K.Jaorr  
| Using a Survey to Increase Motivation in the Classroom  
Timothy Alan Drew  
| Learning Activities in Studying Literature  
Rischelle R. Guiab-Aggabao  
| |
| 12.15 – 13.30 | Lunch              |                                  |                                    |
| 13.30 – 14.00 | Unique Language: Evidence of Language Shift & Change and Attitudes Toward the Use of Lanna Language  
Patcharin Satchayad  
| Implementing and Evaluating the Effectiveness of An Alternative Pre-Elementary EFL Program  
Kyle Timmermeyer  
| The Art of Carvings as a Reflection of Tenacity Cultured Society in Work  
Tiara Noor Pratiwi  
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<td>14.00 – 14.30</td>
<td>Teaching Grammar Through Technology</td>
<td>Statistical Analysis of Questionnaire Survey: A Case Study of First-Year Students Studying EFL</td>
<td>Court Ritual Dance and Folk Dance in Thailand Chawarote Wallayamaytee</td>
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<td></td>
<td>Susana A. Cochingco</td>
<td>Eiji Hashimoto</td>
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<td>14.30 – 14.45</td>
<td>Coffee break</td>
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<td>15.15 – 15.45</td>
<td>Cultural Diversity in English Textbooks at a Thai Primary Education Rapeerat Srithi</td>
<td>Genre-Based Pedagogies for L2 Writing Instruction in Thailand: From Theory to Practice Sutida Ngonkum</td>
<td>The Characteristics of the Classical Dance Depicted in Tribhumi Painting Books from Ayudhaya to Rattanakosin Periods Worakamon Vongstapanalert</td>
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<td>18.00 – 20.30</td>
<td>Welcoming Dinner at Raktakanishta Hall</td>
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| 9.00 – 10.00| 2<sup>nd</sup> Plenary Session: Thai Language and Culture Teaching at the National University of Singapore: An Overview  
               Assoc. Prof. Titima Suthiwan  
               Acting Director, Centre for Languages Studies, National University of Singapore |
| 10.00 – 10.15| Coffee break |
| 10.15 – 10.45| The Explicit Reading Strategy Instruction in EFL College Extensive Reading  
               Hsin-Yi Lein |
| 10.45 – 11.15| Stimulating Japanese Students’ Curiosity in Study Abroad: Materials and Methods  
               Stephanie Ann Houghton |
| 11.15 – 11.45| The Exploration of Teaching Pronunciation of English Using Computer Assisted Language Learning for University Students in Thailand  
               Narathip Thumawongsa |
| 11.45 – 12.15| Latin Alphabet Stroke Order Training System for Thai Students  
               Michael Brückner |
| 12.15 – 13.30| Lunch |
               Sapsiri Khumthongmak |
| 14.00 – 14.30| Culturally Responsive Strategies in Teaching English  
               Brenda Basiga |
| 14.30 – 15.00| Dynamic Assessment of Transition Words: The Case of Iranian EFL Learners  
               Mahdi Nasiri and Mohsen Daneshfar |
| 15.00 – 15.15| Closing ceremony  
               Dr. Wanida Anchaleewittayakul  
               Director, Institute of Language, Art and Culture |
| 15.15 – 15.30| Coffee break |
Poster Presentations

1. A Study of Language Learning Strategies Used by EFL Engineering Students in the Context of Thai Technical Institute Amarawadee Tappoon
2. English Camp Process: An Innovation to Enhance Young Learners’ Language Ability and Attitudes Kanokwan Kunlasuth, Khacheenuj Chaovanapricha, Jakkrit Wutthisivachardkul and Nutthaporn Owatnupat
3. An Investigation of Myanmar Migrant Workers’ English Language Problems and Job-related Needs at D.E.A.R Burma School Assoc.Prof.Dr.Kantatip Sinhaneti and Khaing Khaing Oo
5. A Development of Undergraduate Students’ Listening Skill and Vocabulary Knowledge through Movies Manoch Lueyam, Nantiya Bumrungjit and Setthachart Kittithanakorn
6. A Study of Language Learning Strategies Used by Grade 12 Students at Sarakhampittayakhom School, Maha-Sarakham Province Mathus Moeithaisong and Sarapol Chirasawadi
7. Providing Individualized Online Games for Vocabulary Study Oliver Rose
8. A Study of Customers’ Behaviors and Satisfaction towards Airport Rail Link Patthama Sangthong, Nitchakarn Supkasem, Sunee Pessuwan and Pornchai Jinkok
9. A Development of English Reading Comprehension Ability of Prathomsuksa 6 Students Using Stories Pinanong Chukleeb, Chollada Ayuwat and Kobyubol Na Thalang
10. Developing an English Office Work Application on Smartphones Prakit Jiwputtanakoon, Jiraporn Rodsatit and Punnisa Sansombat
11. The Effects of Using Cartoon Animation on English Listening Comprehension of Mathayom 1 Students in Intensive English Program at Chinorot Wittayalai School Punnubon Phongpanit
12. Writing a Scientific Report as an Input-Output Integrated EFL Teaching Method Yuji Shuhama